

# Report to our Donors

## 2025 Silver Bay Music in the Park Concert Series

Nelson T. French, President  
Lisa A. Berg, Treasurer  
Marilyn L. French, Secretary  
Shannon G. Walz



Rocky Wall Entertainment is a Minnesota nonprofit corporation producing great live Americana music in Silver Bay, MN. Rocky Wall Entertainment has been designated as a 501(c)(3) public charity by the IRS,

## Rocky Wall Entertainment 2025 Music In The Park Concerts

With your generous support Rocky Wall Entertainment celebrated its fifth successful year of bringing live Americana music to Silver Bay's City Center Park stage.

- 8 Free Public Concerts
- Attracted 4,000 Attendees
- Regional and National Bands
- Positive community feedback
- Concerts professionally recorded
- 5 Ticketed Benefit House Concerts
- Partnered with Zoe's Pizza Kitchen

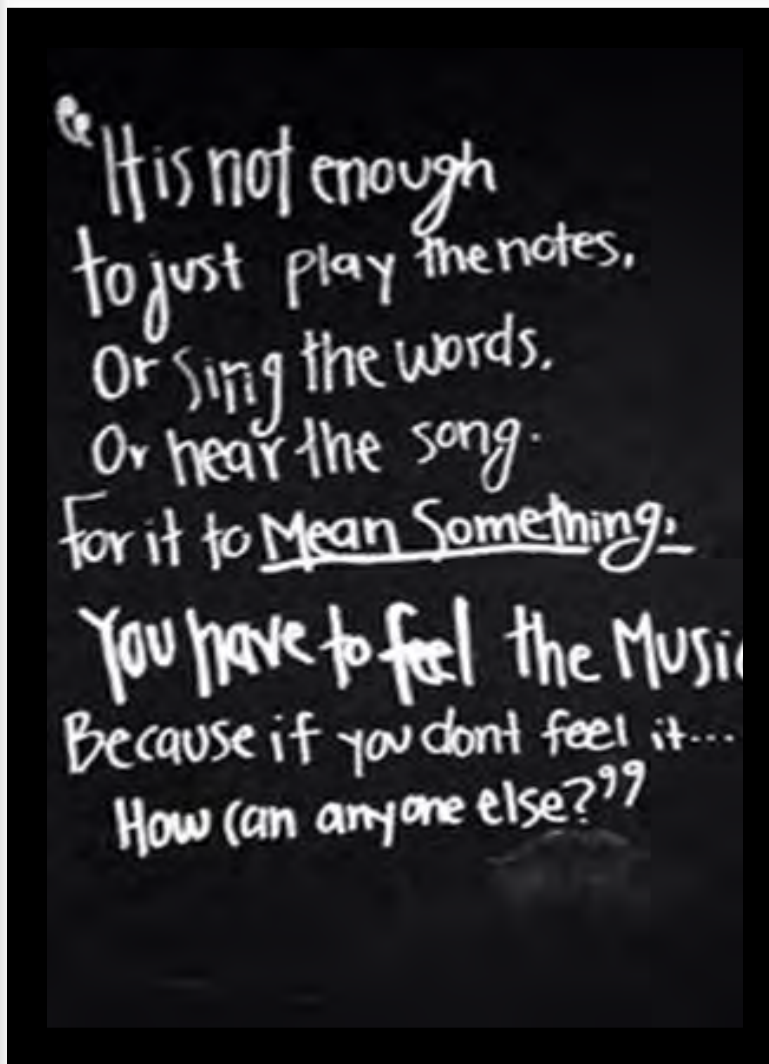
Rocky Wall Entertainment increased public support to include:

Minnesota State Arts Board  
Best of the North Shore  
Lovin' Lake County  
16 Corporate Donors  
2 Foundation Donors

40 Individual Donors

191 Summer House Concert Attendees

In-kind support was received from City of Silver Bay, North Shore Sound, Donald J. Olson, Rocky Wall Homeowners, Kay Leon/THM, Emma's Food Truck and Zoe's Pizza Kitchen





**2025 SILVER BAY**  
**MUSIC IN THE PARK**  
**FREE LIVE MUSIC CONCERT SERIES**  
CITY CENTER PARK, NEXT TO CITY HALL

*Bringing the best of Americana Music to the North Shore*  
**Friday Nights July 18 - September 5, 2025**  
**7:30 pm - 9:00 pm**

 <b>CHARLIE PARR</b> <small>AMERICAN COUNTRY BLUES</small> <b>FRIDAY - JULY 18, 2025</b>	 <b>JEFF SLATE &amp; FRIENDS</b> <small>NEW YORK CITY / AMERICANA</small> <b>FRIDAY - JULY 25, 2025</b>	 <b>NEW PRIMITIVES</b> <small>FUNKY FOLK / AMERICAN REGGAE</small> <b>FRIDAY - AUGUST 1, 2025</b>
 <b>MARTIN ZELLAR</b> <small>&amp; The Hardways</small> <small>GARAGE-TONK ROOTS ROCKERS</small> <b>FRIDAY - AUGUST 8, 2025</b>	 <b>CHASE &amp; OVATION</b> <small>A Salute to the Musical Fifties</small> <b>FRIDAY - AUGUST 15, 2025</b>	 <b>SHERWIN &amp; PAM LINTON</b> <small>MIDWEST COUNTRY MUSIC LEGENDS</small> <b>AUGUST 22, 2025</b>
 <b>TINA AND THE B-SIDES</b> <small>ROADHOUSE ROCK N ROLL</small> <b>FRIDAY - AUGUST 29, 2025</b>	 <p><b>MINNESOTA STATE ARTS BOARD AMENDMENT</b></p> <p><small>This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a Legislative appropriation from the arts and cultural heritage fund.</small></p>	
		



  
**FRIDAY - SEPTEMBER 5, 2025**













Charlie Parr  
550 concert attendees



ROCKY  
WALL

SILVER BAY

# MUSIC IN THE PARK

FREE LIVE MUSIC CONCERT SERIES

BEST OF THE  
North Shore

LOVIN'  
LAKE  
COUNTY

Jeff Slate & Friends  
450 concert attendees



FREE LIVE MUSIC CONCERT SERIES

LAKE COUNTY

New Primitives  
375 concert attendees



Martin Zellar and the Hardways  
475 attendees



Chase & Ovation  
475 concert attendees



FREE LIVE MUSIC CONCERT SERIES



Sherwin & Pam Linton & the Cotton Kings  
325 concert attendees





Tina and the B-Sides

875 concert attendees

THANK YOU DONORS  
CITY OF WADSWORTH  
LOVIN' LAKE COUNTY  
BEST OF THE North Shore  
CLIFES  
LUCKY CLUB  
MINNESOTA  
PARK  
ROCKY WALL

MUSIC IN THE PARK  
FREE LIVE MUSIC

LOVIN' LAKE COUNTY

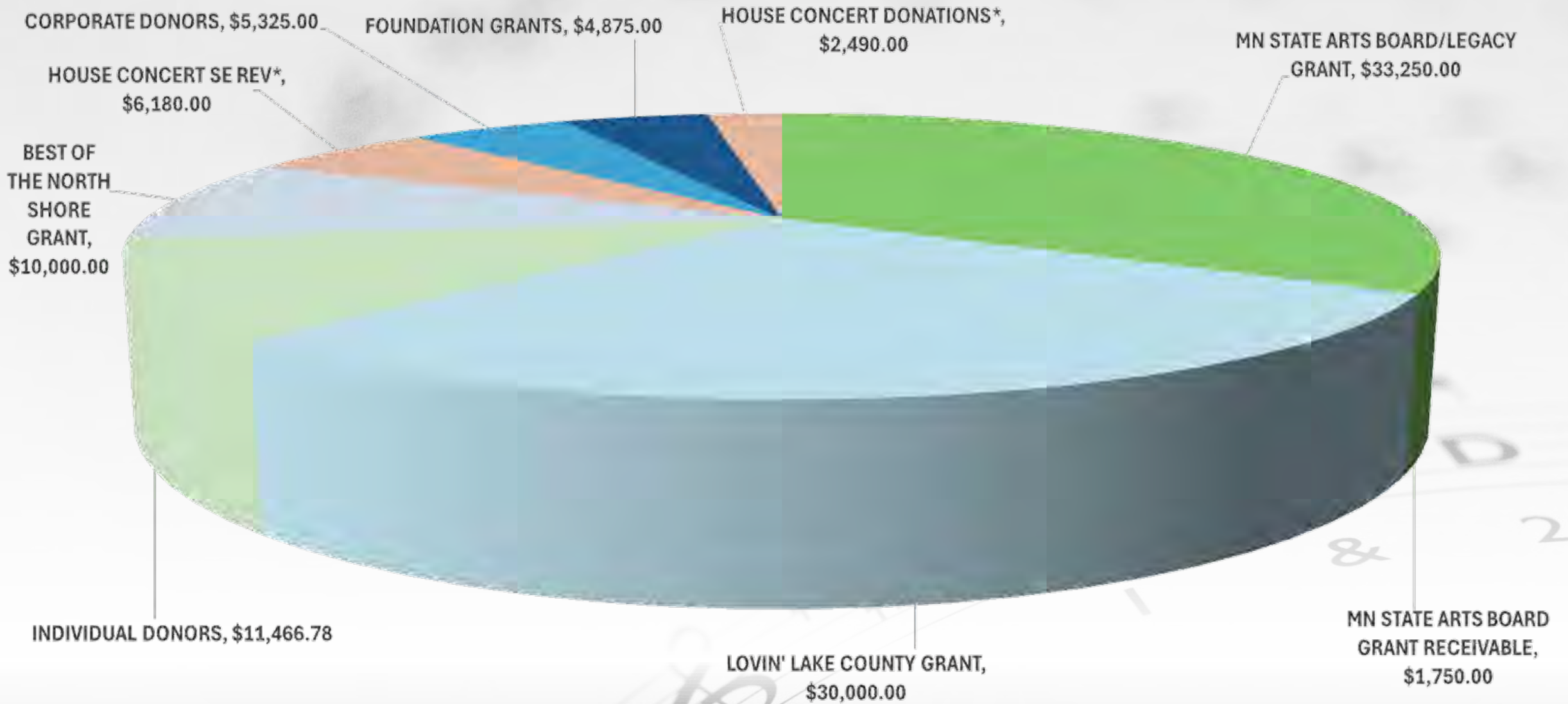
SILVER

PARK

Scarlet Rivera/Steve Conte & Mulkey Blues Band  
475 concert attendees



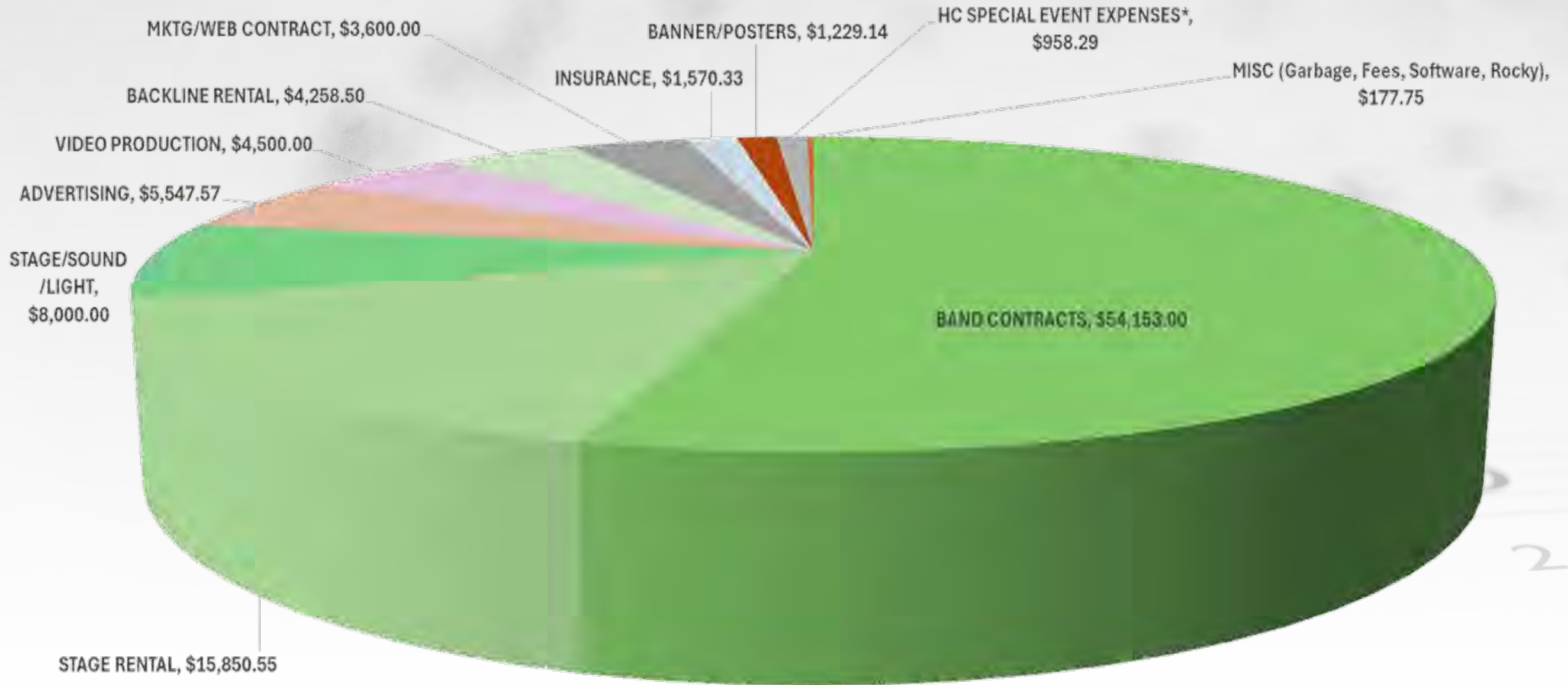
# 2025 SBMIP REVENUE



**TOTAL SBMIP REVENUE - \$105,336.78**

- SUMMER HOUSE CONCERT REVENUE (Ticket Sales & Donations): \$8,670  
The net revenue from these House Concerts will help fund the 2026 SBMIP season.

# 2025 SBMIP EXPENSES



TOTAL SBMIP EXPENSES - \$99,845.13

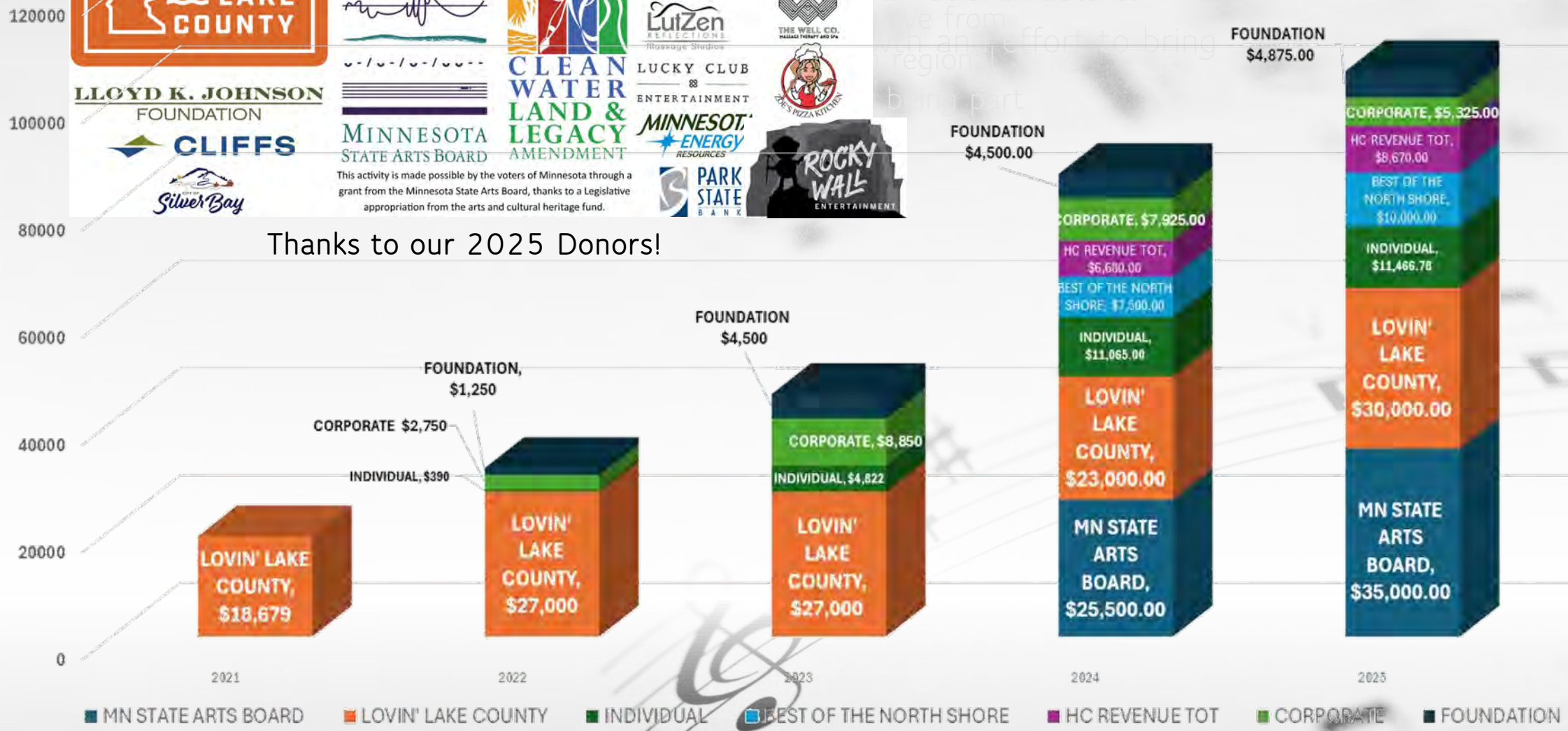
# SILVER BAY MUSIC IN THE PARK DONOR HISTORY 2021-2025

Rocky Wall Entertainment continued to grow our base of support for Silver Bay and national acts to live from the region. Our effort to bring music to the park is key.



This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a Legislative appropriation from the arts and cultural heritage fund.

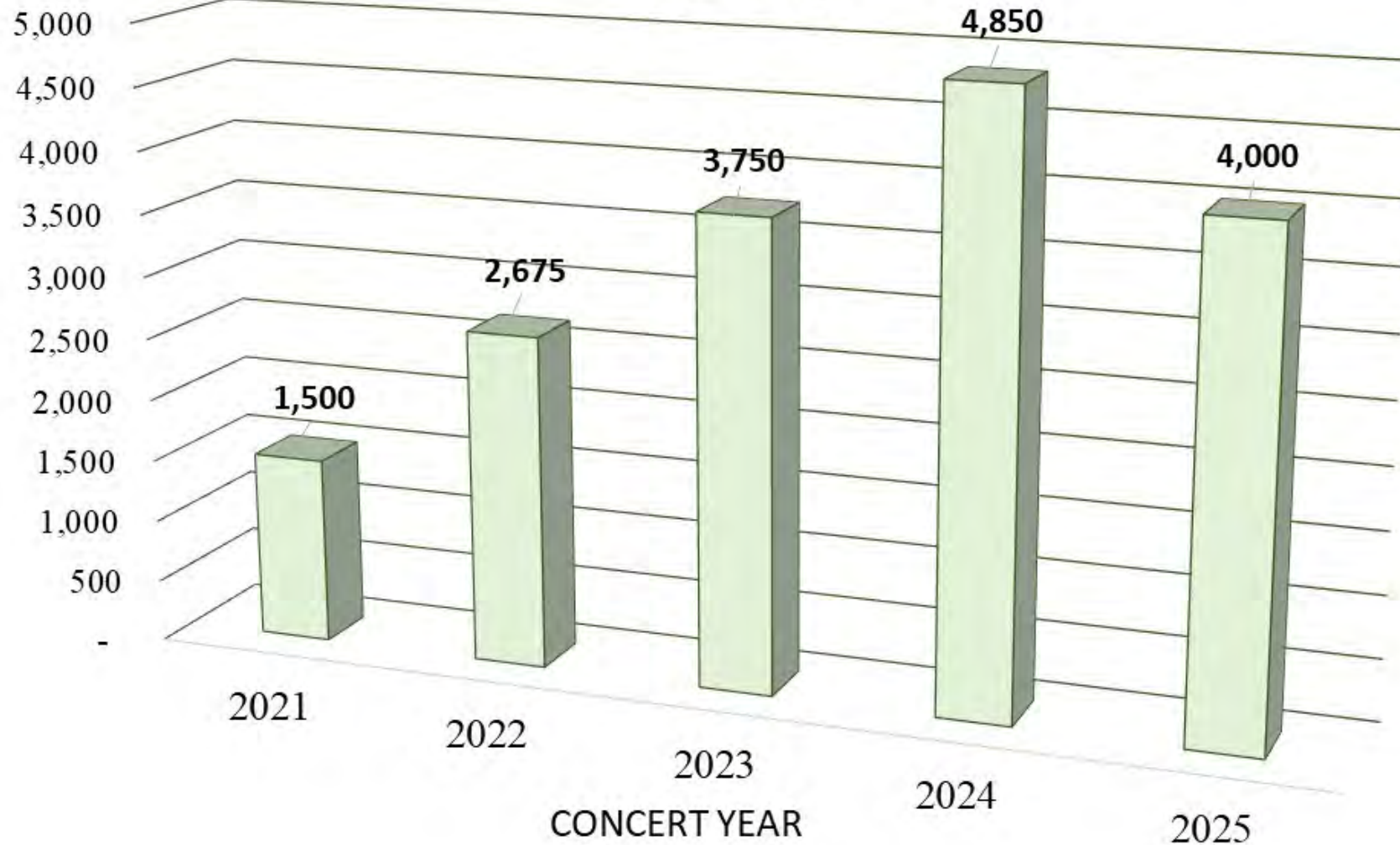
Thanks to our 2025 Donors!



■ MN STATE ARTS BOARD ■ LOVIN' LAKE COUNTY ■ INDIVIDUAL ■ BEST OF THE NORTH SHORE ■ HC REVENUE TOT ■ CORPORATE ■ FOUNDATION

# SILVER BAY MUSIC IN THE PARK CONCERT ATTENDANCE

2021 - 2025



Attendance in 2025 was impacted by poor air quality due to Canadian fires. In addition, four of the shows were moved indoors to the Reunion Hall due to inclement weather.

# What People Are Saying About Silver Bay Music in the Park

"These concerts are the best thing to happen in Silver Bay in the past 60 years." *Larry D. Longmore, Retired William Kelley High School Librarian*

"Yay! I'm looking forward to this. I sure enjoyed it last summer. If you need any volunteers... call me! ...These free productions in Silver Bay are an awesome addition to our community. Thank you, Rocky Wall Productions, for bringing these class acts into town! *Roxanne Lillis*

"Yay!!! Love these ❤️" *Donna Lehtinen*

"Our family enjoys this so much. Looking forward to warm summer evenings listening to good music." *Elizabeth Byford Pitek*

"What a great evening spent with Charlie Parr" *Anne Marie Moseman*

The concert was so much fun... the music and stories were top-notch. Thank you for bringing them back to Silver Bay! *Jonathan M. Henschel*

Excellent show! First rate *Carah Thomas-Maskell*

There was dancing in the kitchen! *Trailer Trash*

Great venue...saw the Jayhawks there last year. *Gary Harma*

Thank you, Nelson! *Steve Conte NYC*

More than a concert, a sharing of "electric connections" in the enjoyment of the blues genre. Thanks to the major provider of such life experiences. *Larry Longmore*

I enjoyed the show very much! Thank you *Toni Wangen*

Awesome concert- thanks to Tina and the B-Sides for so many good times. A fan since 1992. *Emily Vos*





**LLOYD K. JOHNSON**  
FOUNDATION



**MINNESOTA**  
STATE ARTS BOARD

This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a Legislative appropriation from the arts and cultural heritage fund.



**CLEAN**  
**WATER**  
**LAND &**  
**LEGACY**  
AMENDMENT



LUCKY CLUB  
ENTERTAINMENT



# Thanks to our Board of Directors



Nelson French



Marilyn French

Lisa Berg



Shannon Walz

Free Ride  
to concert  
tonight  
7-9





**In memory of  
Jerry Lavigne  
North Star Sound**



**8/15/56 - 12/30/25**



# GREAT AMERICANA MUSIC



Producing and promoting live music in Silver Bay and on Lake Superior's North Shore from Duluth to Grand Portage. Bringing the best of Americana Music to the North Country

<https://www.rockywallentertainment.org>

# Report to our Donors

2025  
Winter Concert Series

Final Report

Nelson T. French, President  
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## Rocky Wall Entertainment 2025 Winter Concert Series

With your generous support Rocky Wall Entertainment produced two amazing winter concerts, bringing live Americana music to Silver Bay's Reunion Hall EventCenter.

- 2 Free Public Concerts
- Attracted 350 Attendees
- Regional and National Bands
- Positive community feedback
- 1 Ticketed Benefit House Concert
- Partnered with Silver Bay Lounge

Rocky Wall Entertainment received increased public support from:

Arrowhead Regional Arts Council  
29 House Concert Attendees  
Best of the North Shore  
24 Individual Donors

In-kind support was received from City of Silver Bay, North Shore Sound, Emma's Kitchen and Black Beach In

"It is not enough  
to just play the notes,  
Or sing the words,  
Or hear the song.  
For it to Mean Something.  
You have to feel the Music  
Because if you don't feel it...  
How can anyone else?"



# WINTER CONCERT SERIES FREE CONCERTS



FRIDAY, NOVEMBER 28, 2025

7:00 PM

REUNION HALL

97 OUTER DRIVE, SILVER BAY

SATURDAY, DECEMBER 27, 2025

7:00 PM

REUNION HALL

97 OUTER DRIVE, SILVER BAY



# Trailer Trash Trashy Little Xmas Show





MELETIĆ: NEW MUSIC FROM THE OLD COUNTRY  
SAM MILTICH & HIS FRIENDS

# 2025 WINTER CONCERT SERIES REVENUE



TOTAL WCS REVENUE - \$16,667.00

# 2025 WINTER CONCERT SERIES EXPENSES



**TOTAL WCS EXPENSES - \$16,642.60**



# ARROWHEAD REGIONAL ARTS COUNCIL



CLEAN  
WATER  
LAND &  
LEGACY  
AMENDMENT

This activity is made possible in part by the voters of Minnesota through a grant from the Arrowhead Regional Arts Council, thanks to appropriations from Minnesota State Legislature's General Fund.



**EMMA'S KITCHEN**  
*Relax - Let's Eat*



# Thanks to our Board of Directors



Nelson French



Marilyn French

Lisa Berg



Shannon Walz



December 27, 2025



© Don J Olson

In memory of Jerry Lavigne  
North Star Sound  
8/15/56 - 12/30/25

Jerry's last concert  
was with Sam Miltich on  
December 27, 2025



DonJOlson

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