

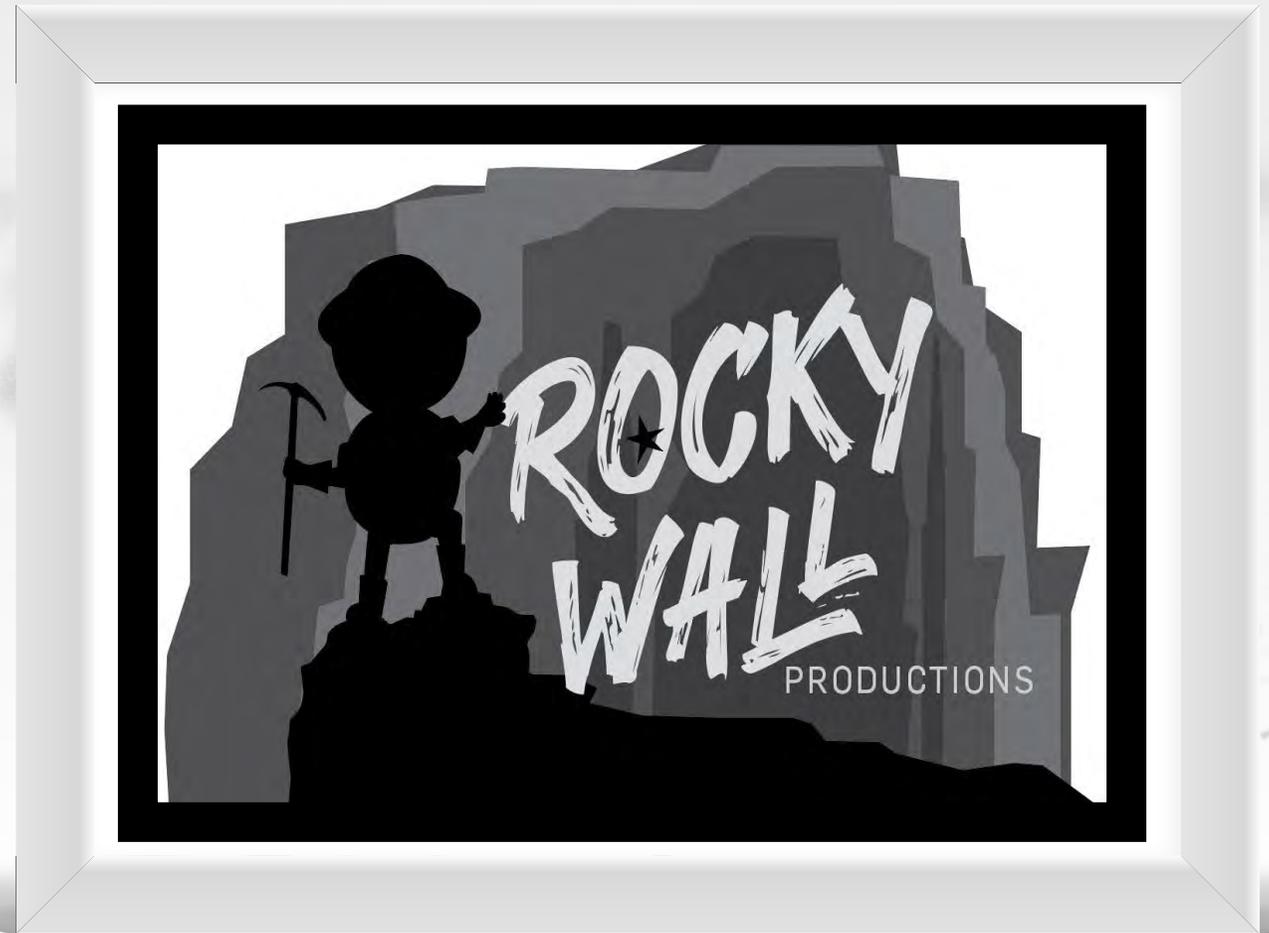
Report to

THANK YOU DONORS

IN KIND DONORS

Lisa Berg & David Drown,
Nelson & Marilyn French,
Jerry LaVigne

Homestead Dental, Nelson & Marilyn French, Wade & Crystal LeBlanc



2022 Silver Bay
Music in the Park Concert Series
November 30, 2022

Nelson T. French, President
Lisa A. Berg, Treasurer
Gene LaFond, Secretary

Rocky Wall Productions

Appreciation of fine
Americana artists and live
music performance.

2022 Music In the Park
Concert Series

Free Concerts - Open To The Public

City Center Park
Silver Bay Reunion Hall
William Kelley High School Auditorium



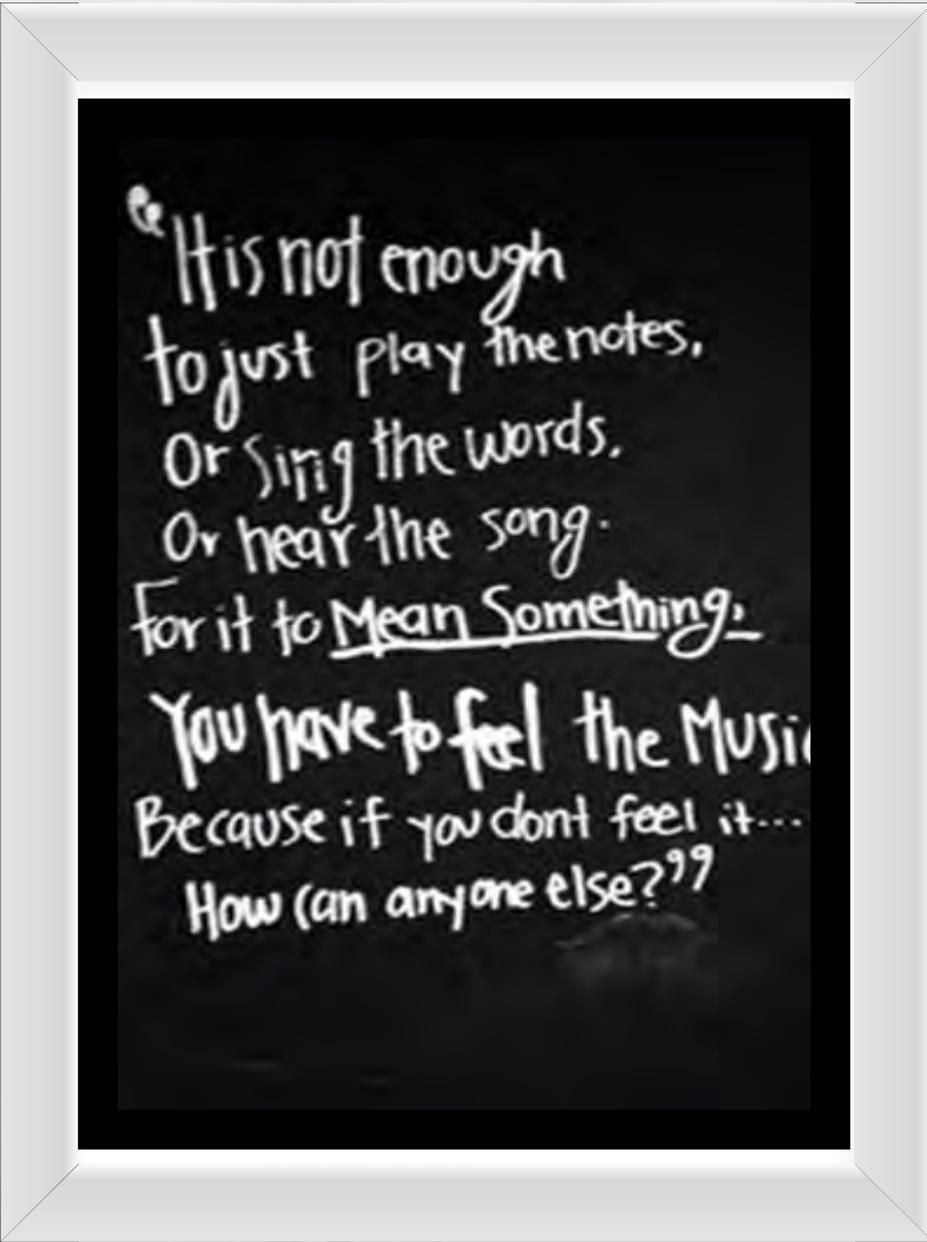
Rocky Wall Productions
2022 Music In The Park Concerts
8 Concerts
2,675 Total Attendance

- Free Public Events
- Bringing Regional and National Acts To Silver Bay
- Silver Bay On The North Shore Entertainment Map

We celebrated our second successful year of music in City Center Park in Silver Bay.

The \$27,000 grant we received from Lovin' Lake County was critical to our success.

For our 2022 concert series we grew our support from the community to include \$34,521 in In-Kind and \$4,990 in corporate, foundation and individual contributions.



Producing and promoting live music in Silver Bay and on Lake Superior's North Shore from Duluth to Grand Portage. Bringing the best of Americana Music to the North Country

2022 SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
in City Center Park, next to City Hall

DATE	ARTIST	TIME
FRIDAY JULY 15	Charlie Parr	7:30-9:00 pm
FRIDAY JULY 22	Sam Miltich and the Clearwater Hot Club	7:30-9:30 pm
FRIDAY JULY 29	Lolos Ghost	7:30-9:30 pm
FRIDAY AUG 19	Fredy Argir & Sarah Burton	7:30-9:30 pm
FRIDAY AUG 26	Alexander Craig	7:30-9:30 pm
FRIDAY SEPT 2	Dusty Heart	7:30-9:30 pm
FRIDAY SEPT 9	Paul Metsa & Sonny Earl	7:30-9:30 pm
FRIDAY SEPT 16	Robby Vee and his Rock-n-Roll Caravan	7:30-9:30 pm



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THANK YOU DONORS



Homestead Dental, Nelson & Marilyn French, Wade & Crystal LeBlanc

IN KIND DONORS



Lisa Berg & David Drown
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Music
is the voice of the soul



Charlie Parr
July 15, 2022
City Center Park

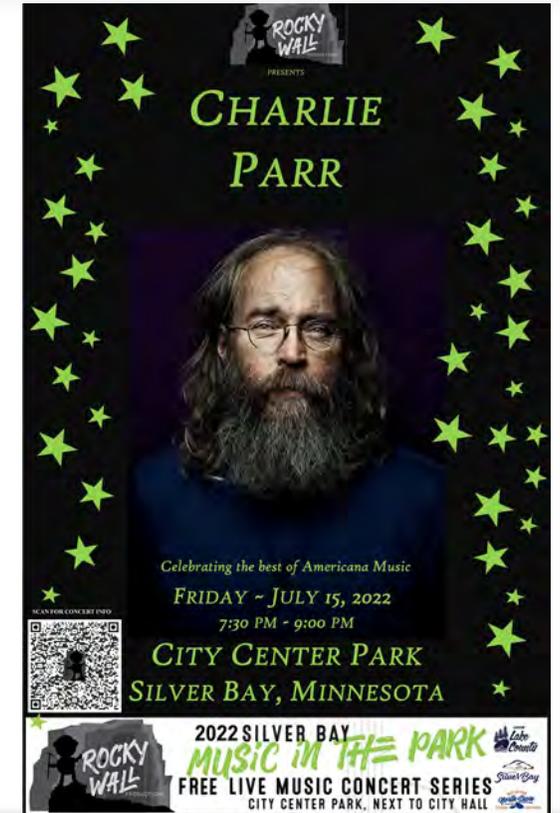


Photo courtesy Donald J. Olson

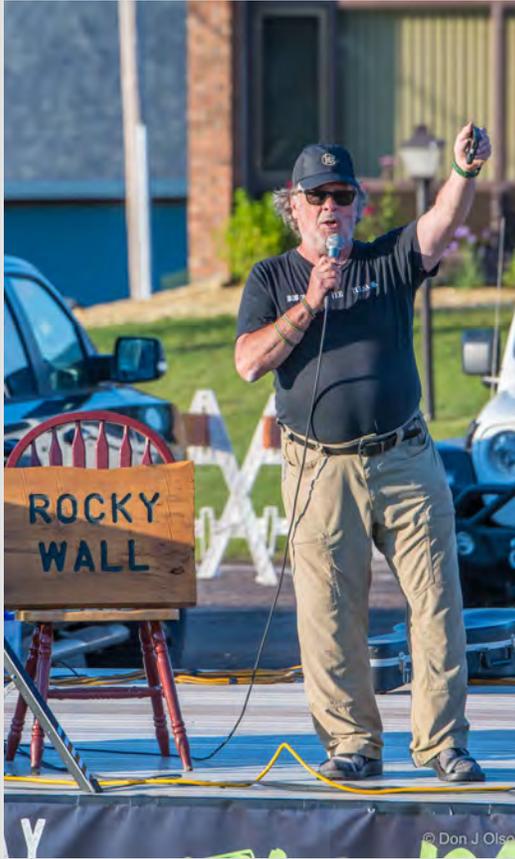


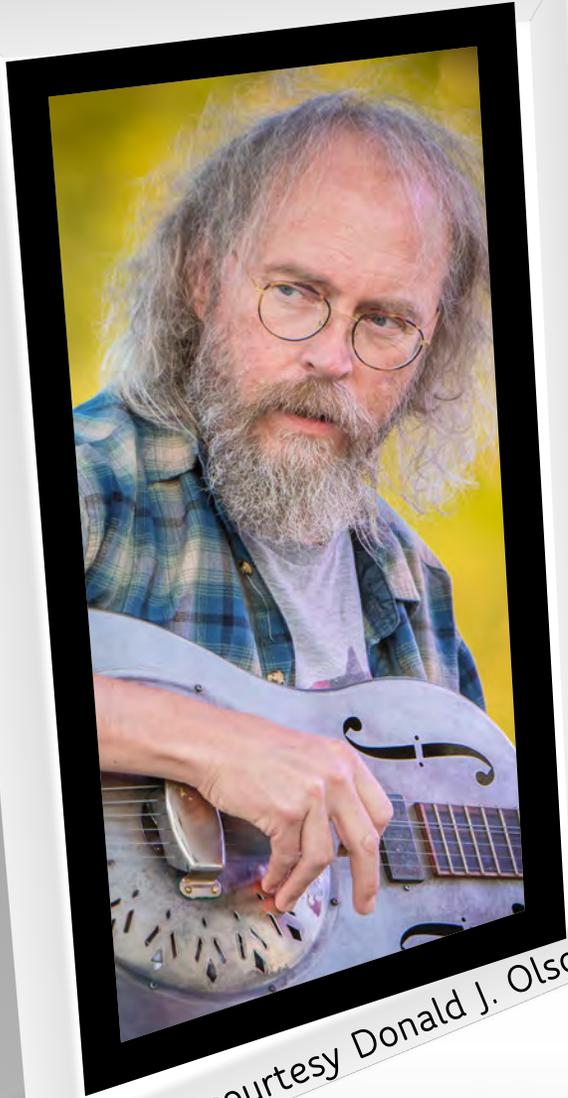
Photo courtesy
Donald J. Olson



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Photo courtesy Nelson T. French



Photos courtesy Donald J. Olson



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Over 800 folks attended the 2022 Silver Bay Music In The Park Concert Series kick-off concert featuring internationally renowned Charlie Parr.

Sam Miltich & The Clearwater Hot Club
July 22, 2022
City Center Park



Photo courtesy Donald J. Olson

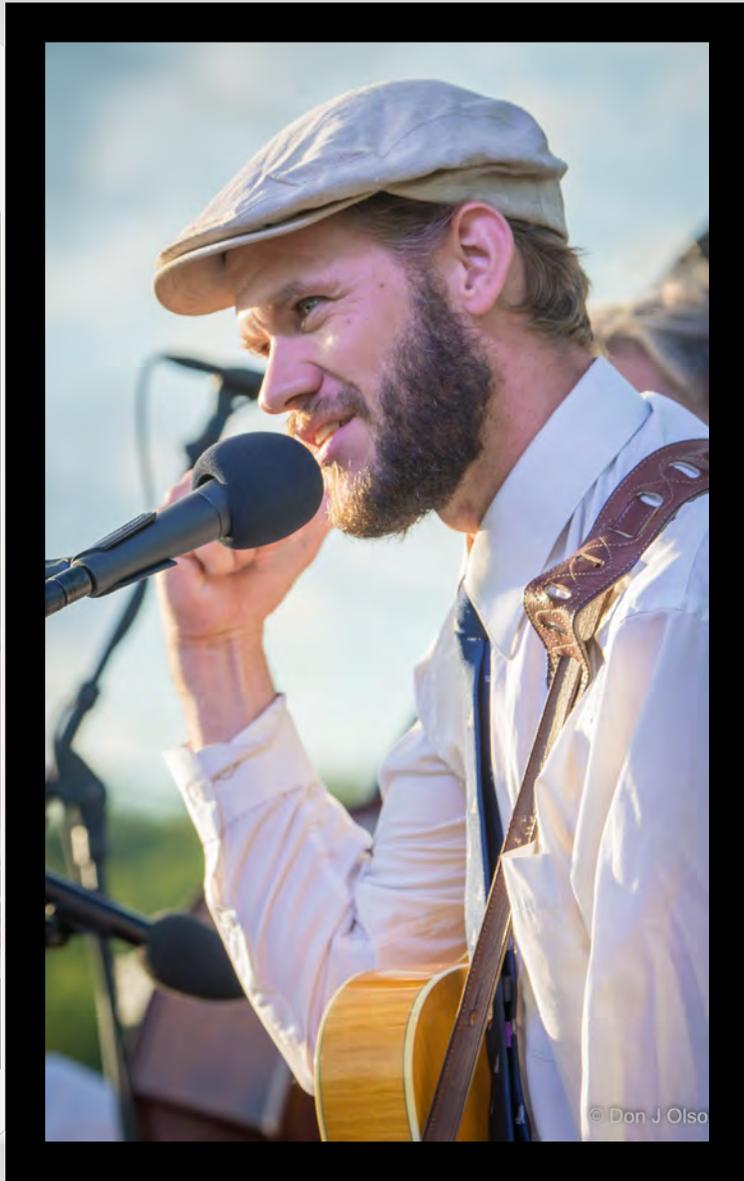
ROCKY WALL PRESENTS
SAM MILTICH
and the
CLEARWATER HOT CLUB

Celebrating the best of Americana Music

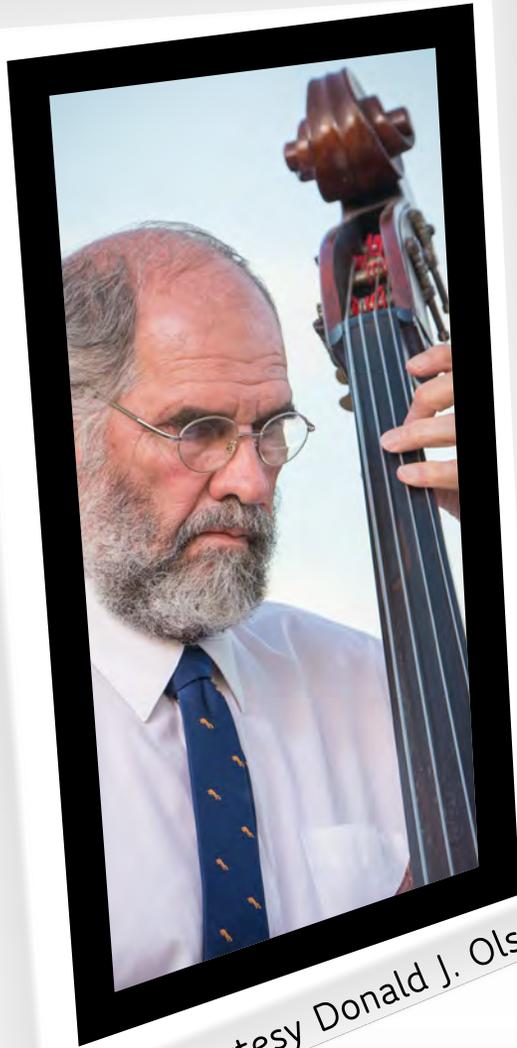
FRIDAY - JULY 22, 2022
7:30 PM - 9:00 PM

CITY CENTER PARK
SILVER BAY, MINNESOTA

2022 SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
CITY CENTER PARK, NEXT TO CITY HALL



Photos courtesy Donald J. Olson



Photos courtesy Donald J. Olson



Over 350 folks attended the 2022 Silver Bay Music In The Park Concert featuring Sam Miltich & the Clearwater Hot Club

Lolos Ghost Concert

July 29, 2022
City Center Park



Photo courtesy Nelson T. French

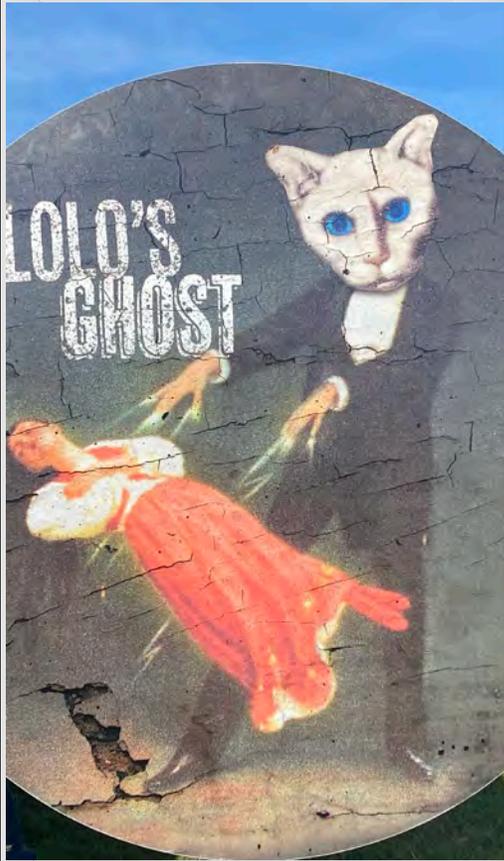
ROCKY WALL
PRESENTS

LOLOS GHOST

Celebrating the Best of Americana Music

FRIDAY ~ JULY 29, 2022
7:30 PM - 9:00 PM

CITY CENTER PARK
SILVER BAY, MINNESOTA



Photos courtesy
Nelson T. French



Photo courtesy Lolos Ghost - Silver Bay City Council Chambers



Photo courtesy Lolos Ghost



Photo courtesy Nelson T. French

Over 300 folks attended the 2022 Silver Bay Music In The Park Concert featuring the 10-member band Lolos Ghost

Sarah Burton & Donna Bailey
August 19, 2022
Silver Bay Reunion Hall



Photo courtesy Nelson T. French

ROCKY WALL
PRESENTS
"TWO FROM TEXAS"
FREDY ARGIR
and
SARAH BURTON
Celebrating the Best of Americana Music
FRIDAY ~ AUGUST 19, 2022
7:30 PM - 9:30 PM
CITY CENTER PARK
SILVER BAY, MINNESOTA
2022 SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES
CITY CENTER PARK, NEXT TO CITY HALL



Photos courtesy Nelson T. French



Photos courtesy Nelson T. French

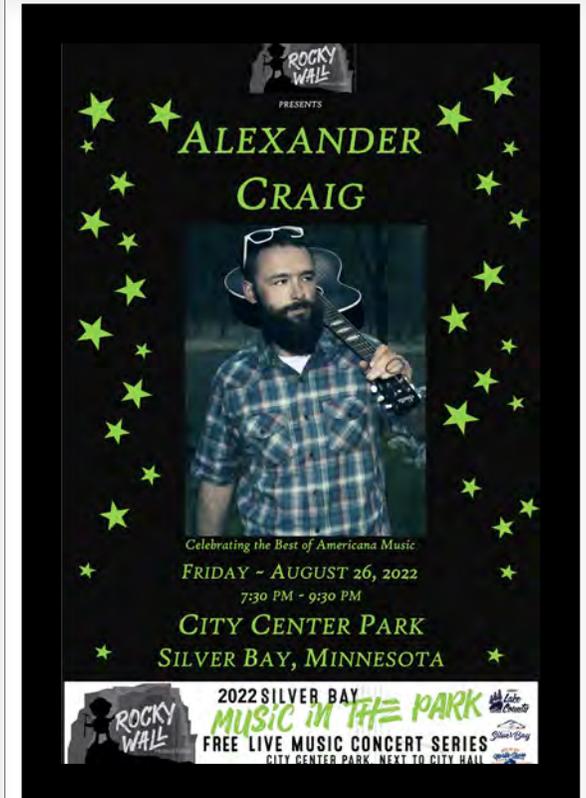


175 folks attended the 2022 Silver Bay Music In The Park Concert featuring Sarah Burton and Donna Bailey. Fredy Argir broke his hip enroute to the concert from Austin, TX, and was unable to attend. The concert went on and was held at the Reunion Hall due to inclement weather.

Alexander Craig
August 26, 2022
City Center Park

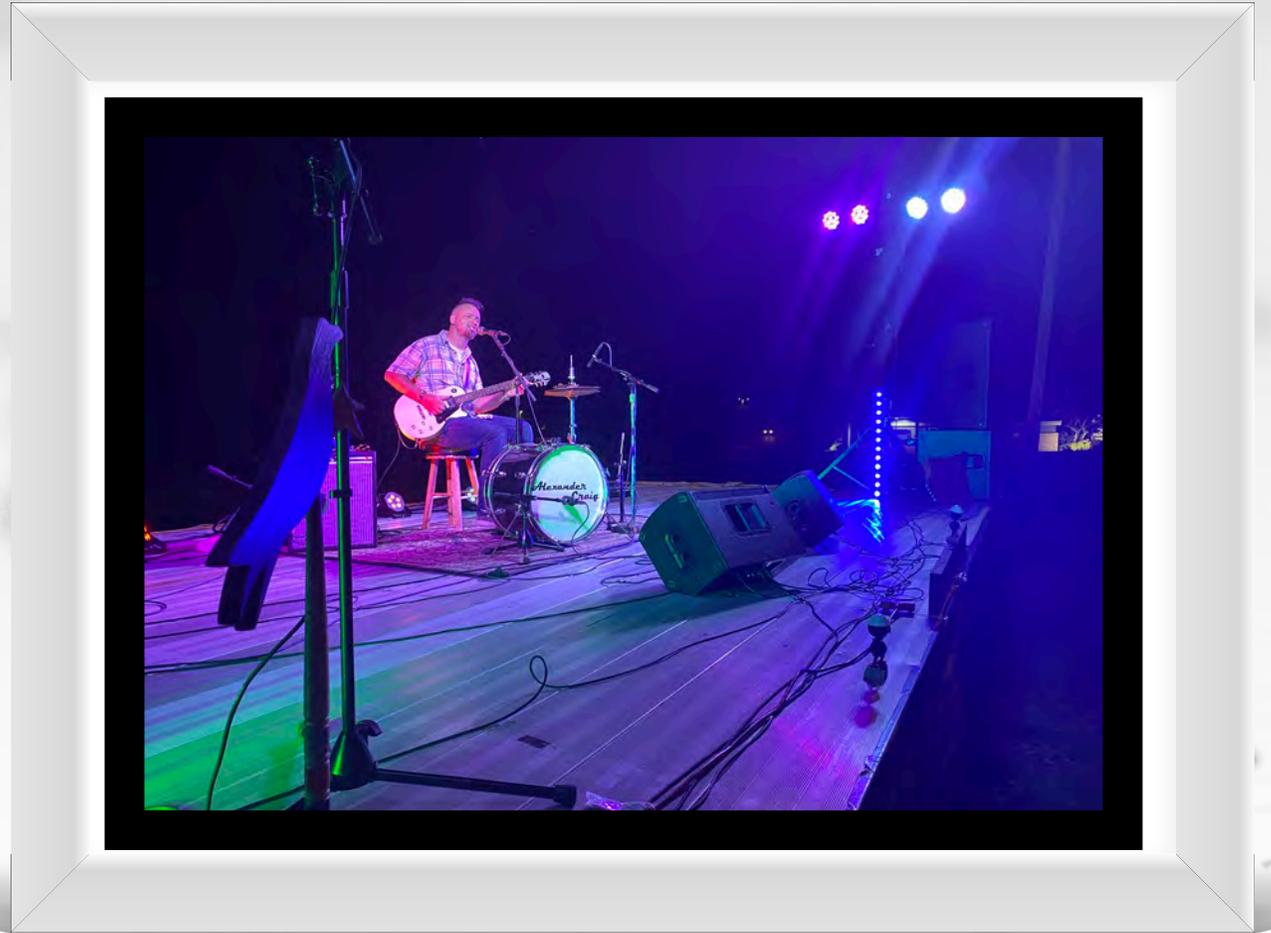


Photo courtesy Nelson T. French





Photos courtesy Nelson T. French

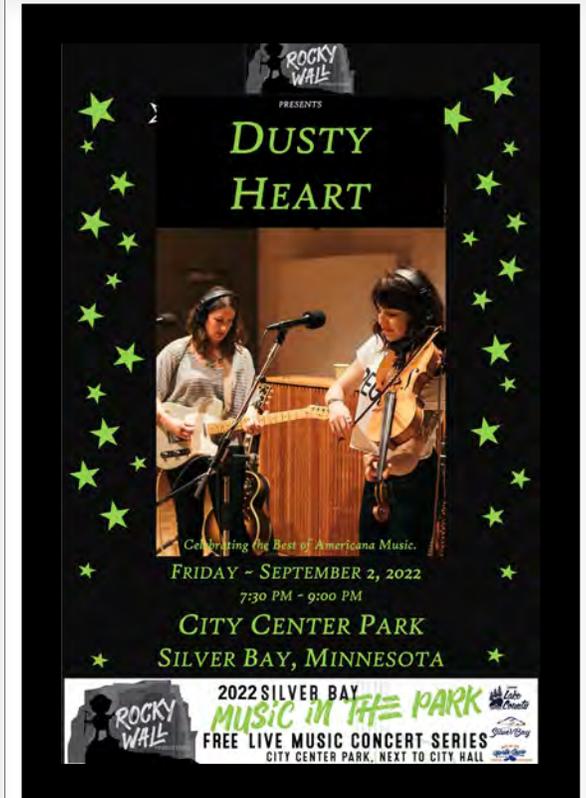


Over 300 folks attended the 2022 Silver Bay Music In The Park Concert featuring blues virtuoso Alexander Craig

Dusty Heart September 2, 2022 City Center Park

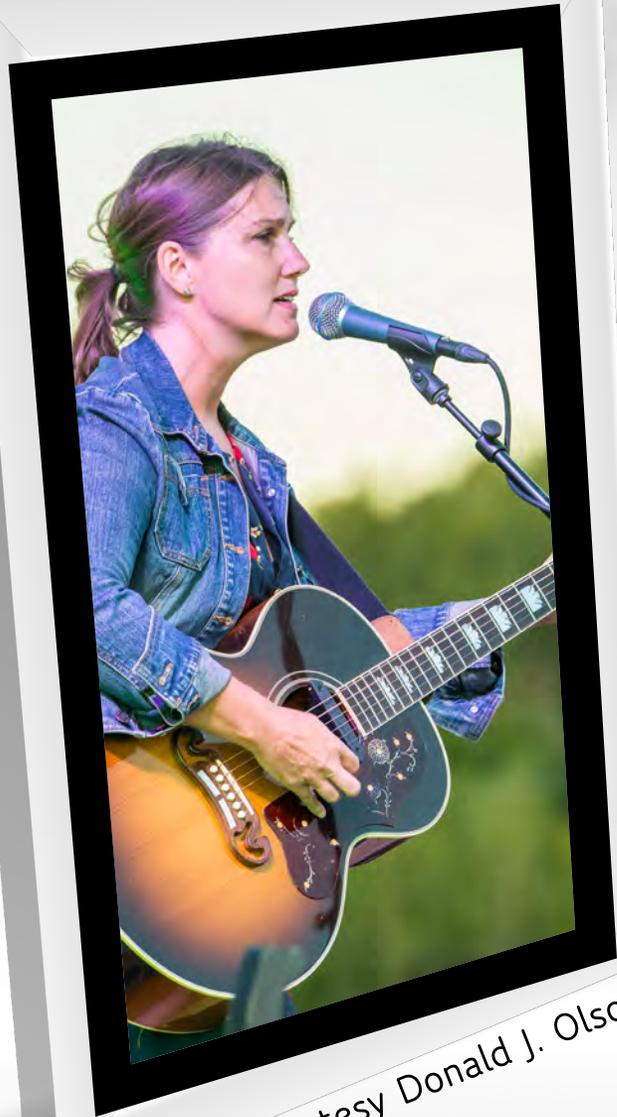


Photo courtesy Donald J. Olson





Photos courtesy Donald J. Olson



Photos courtesy Donald J. Olson



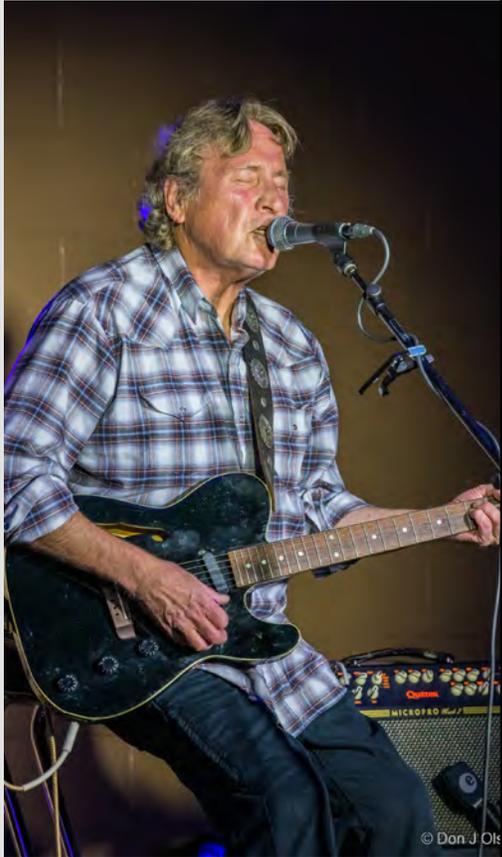
Over 300 folks attended the 2022 Silver Bay Music In The Park Concert featuring the sweet harmonies of Dusty Heart

Paul Metsa & Sonny Earl
September 9, 2022
Silver Bay Reunion Hall



Photo courtesy Donald J. Olson





Photos courtesy Donald J. Olson



Photos courtesy Donald J. Olson

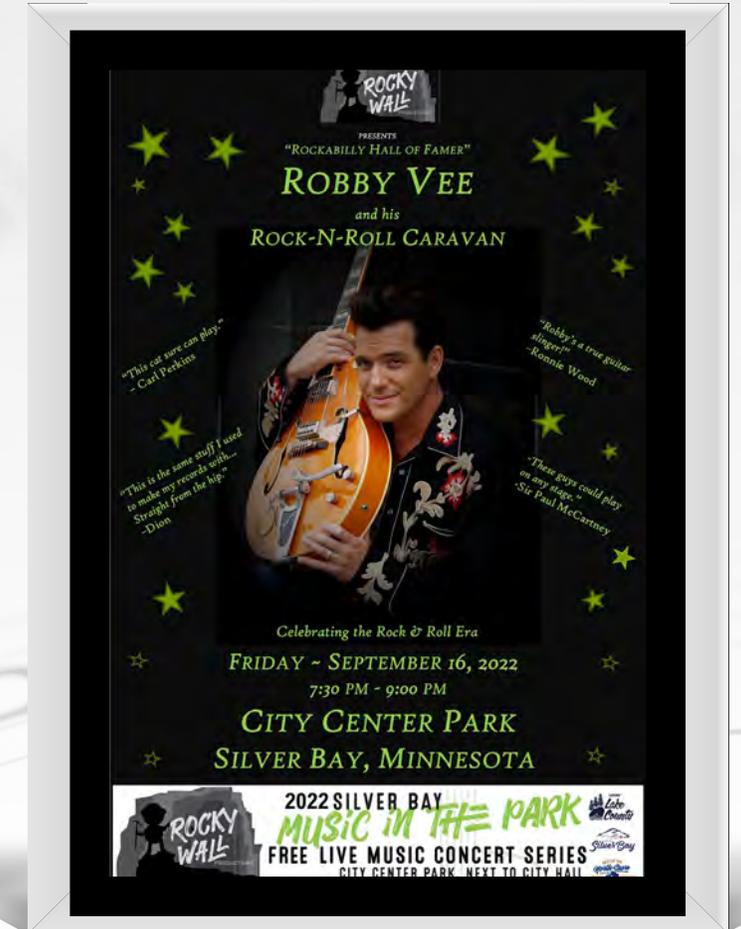


Over 200 folks attended the 2022 Silver Bay Music In The Park Concert featuring dynamic blues duo Paul Metsa and Sonny Earl

Robby Vee and His Rock & Roll Caravan
September 16, 2022
William Kelly High School Auditorium



Photo courtesy Donald J. Olson





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© Don J Olson

Photos courtesy Donald J. Olson



Photo courtesy Donald J. Olson



Over 250 folks attended the 2022 Silver Bay Music In The Park Concert featuring Rockabilly Hall of Famer Robby Vee and His Rock-n-Roll Caravan

Musicians	Attendance
Charlie Parr	800
Sam Miltich & the Clearwater Hot Club	350
Lolos Ghost	300
Sarah Burton & Donna Bailey	175
Alexander Craig	300
Dusty Heart	300
Paul Metsa & Sonny Earl	200
Robby Vee and His Rock & Roll Caravan	250

An estimated 2,675 individuals attended the Music In The Park Concerts in 2022 for an average of 335 per concert.



City of Silver Bay Provided Key Support for Music in the Park

The City of Silver Bay provided key institutional support including use of the outdoor stage, use of City Hall for green room and rest rooms.

Thanks to for making our events possible!



Jerry Lavigne provided high quality sound for our concerts

Rocky Wall Productions is blessed to have Jerry Lavigne, a Silver Bay based acoustic landscaper, on our team. He knows what it takes to make a live performance sound and look great.

Jerry provides first class concert sound and light production at a reduced rate.

Thanks Jerry!



Rocky Rides Unlimited Free Shuttles to the Concerts

Local entrepreneur and retired disc jockey Phil Huston provided a wonderful service to Rocky Wall Productions by running a free shuttle service to bring people to and from our love outdoor concerts.

This creative energy provided a new level of enthusiasm for our shows and allowed campers from Black Beach Campground and AmericInn visitors access to the concerts.

Thank you, Phil!



William Kelley High School – Auditorium

Occasionally the weather gets in the way of our outdoor concerts.

We want to thank the team at William Kelley High School for providing a high quality back up concert venue and space when the weather forces us indoors.

Thanks Joe Nicklay and team!



Lemon Drop Stop Creates a Professional Image

Jessica Moen-Baker and Lemon Drop Stop have generously donated creative design, banner and postcard printing services to Rocky Wall Productions.

Thanks to Jessica for making us look so good and helping to get folks excited about our concerts.

2022 SILVER BAY
MUSIC IN THE PARK
FREE LIVE MUSIC CONCERT SERIES

ROCKY WALL PRODUCTIONS

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FRIDAY SEPT 9	Paul Metsa & Sonny Earl	7:30-9:00 pm
FRIDAY SEPT 16	Robby Vee and his Rock-n-Roll Caravan	7:30-9:00 pm

THANK YOU DONORS

LOVIN' Lake County
NORTHSHORE MINING
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JULIE'S True Value HARDWARE
Northwoods FAMILY GRILLE
MINNESOTA ENERGY
BAY TRIP
NORSHORE AUTO SERVICE AGENCY
Alani's Automotive
ZIP'S
Homestead Dental, Nelson & Marilyn French, Wade & Crystal LeBlanc

IN KIND DONORS

Lisa Berg & David Drown,
Nelson & Marilyn French,
Jerry LaVigne

in City Center Park, next to City Hall

Follow us for more details and future events
[/RockyWallProductionsNorthShore](https://www.facebook.com/RockyWallProductionsNorthShore)

Two Harbors Media Professionally Records Several Concerts

Kim and Jose Leon offered to record several of our concerts this year as a pilot for what we might be able to do in the future.

They have produced several high quality 4 camera angle videos of our concerts.

Jose is the techie and recording, editing and producing is his forte.

Thanks Jose and Kim!



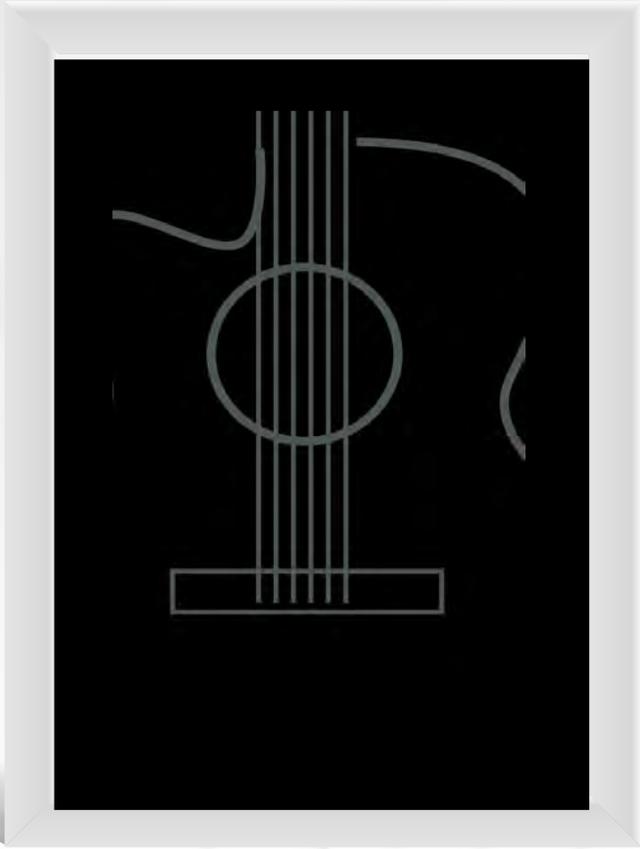
Food Trucks and Live Music – Vibrant Downtown Silver Bay



Photos Nelson T. French

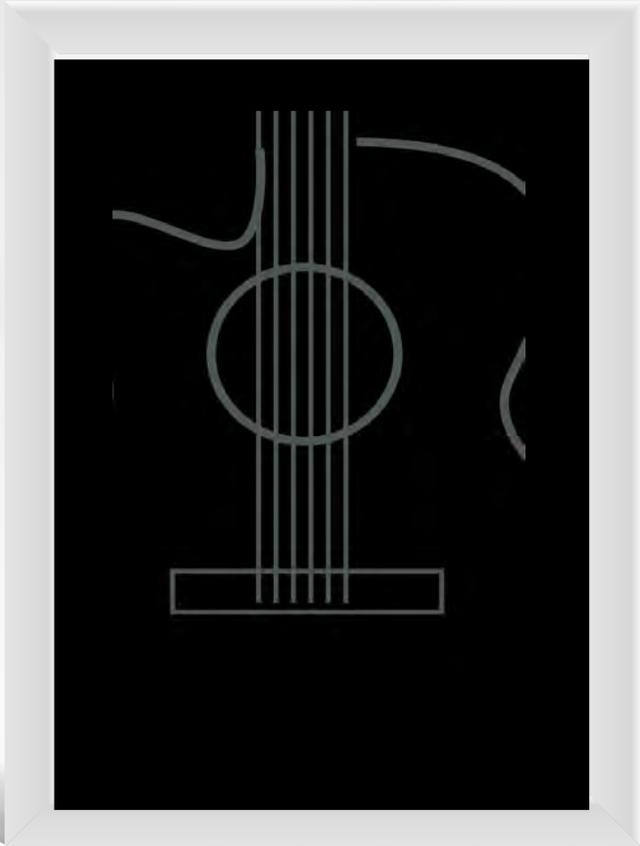
Thanks to Our Donors

DONORS
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Julie's True Value Hardware
D&D Services
Northwoods Family Grille
Van House Construction
Bay Trip Licensing-Outfitters
Lake View Hospital-Clinic
North Shore FCU



Thanks to Our Donors

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Park State Bank
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Nelson & Marilyn French
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North Shore Agency
Zup's of Silver Bay
Jose and Kim Leon



Thanks to Our In-Kind Donors

IN-KIND DONORS

City of Silver Bay

Jerry LaVigne

William Kelly High School

Lake County Press

David Drown & Lisa Berg

Nelson & Marilyn French

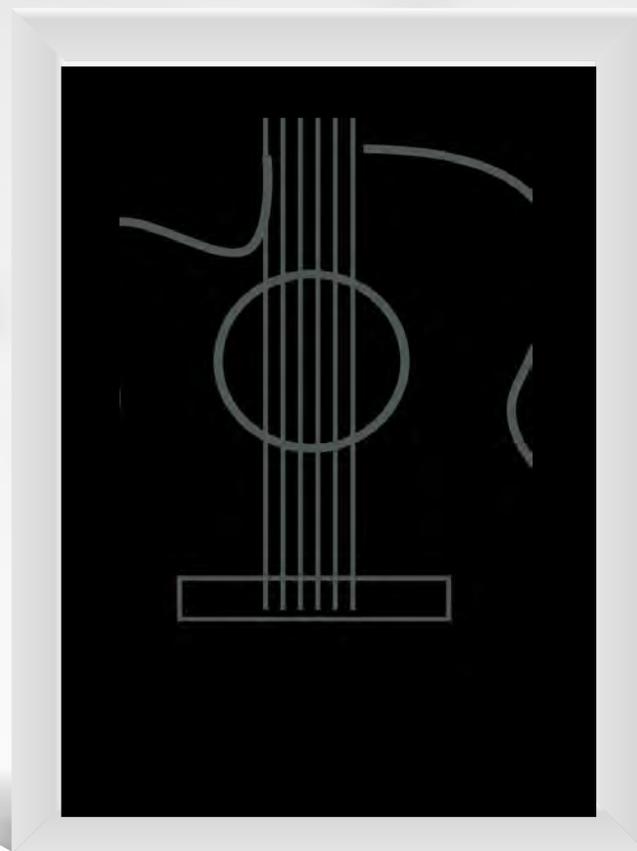
Rocky Rides Unlimited Shuttle

Lemon Drop Stop

Two Harbors Media

Best of the North Shore

Lovin' Lake County



2022 SILVER BAY MUSIC IN THE PARK REVENUE - \$64,580.59

IN KIND - LAKE COUNTY PRESS,
\$3,813.96, 6%

IN KIND - LEMON
DROP STOP,
\$529.00, 1%

IN KIND - LODGING -
DROWN/FRENCH,
\$5,250.00, 8%

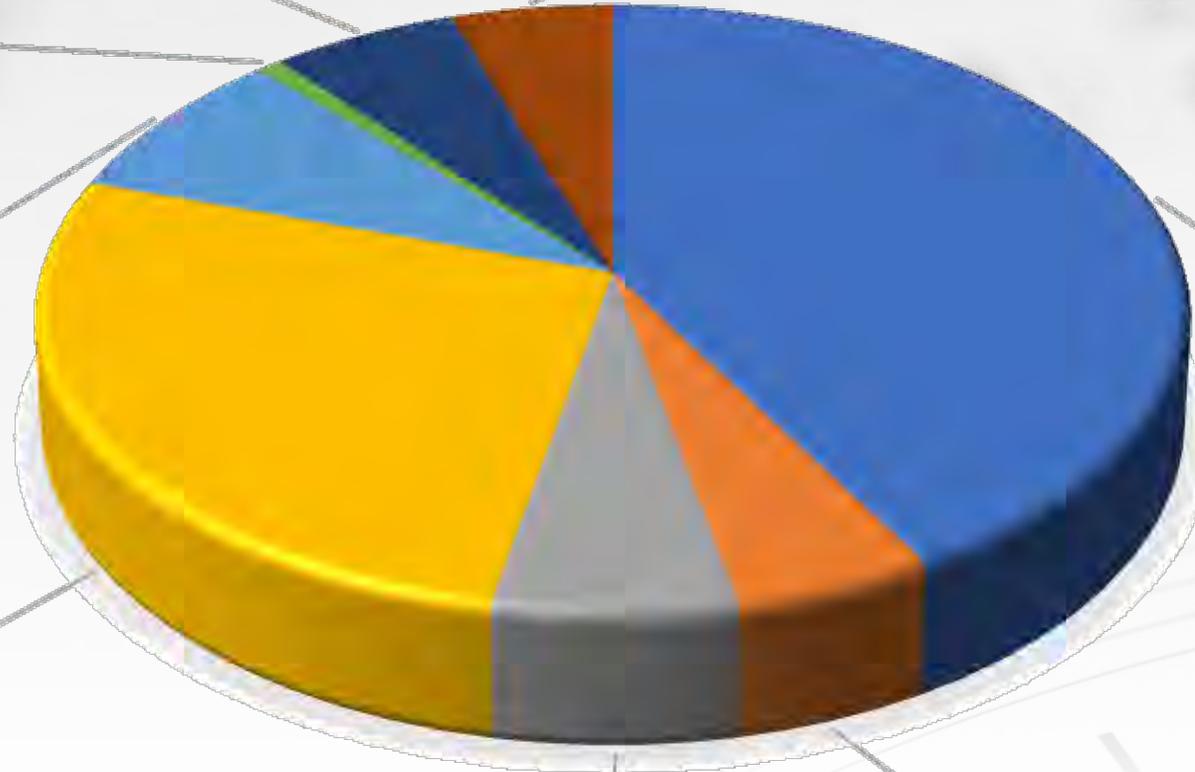
IN KIND - CITY OF
SILVER BAY,
\$17,428.00, 27%

IN KIND - LAVIGNE
SOUND & LIGHT,
\$4,000.00, 6%

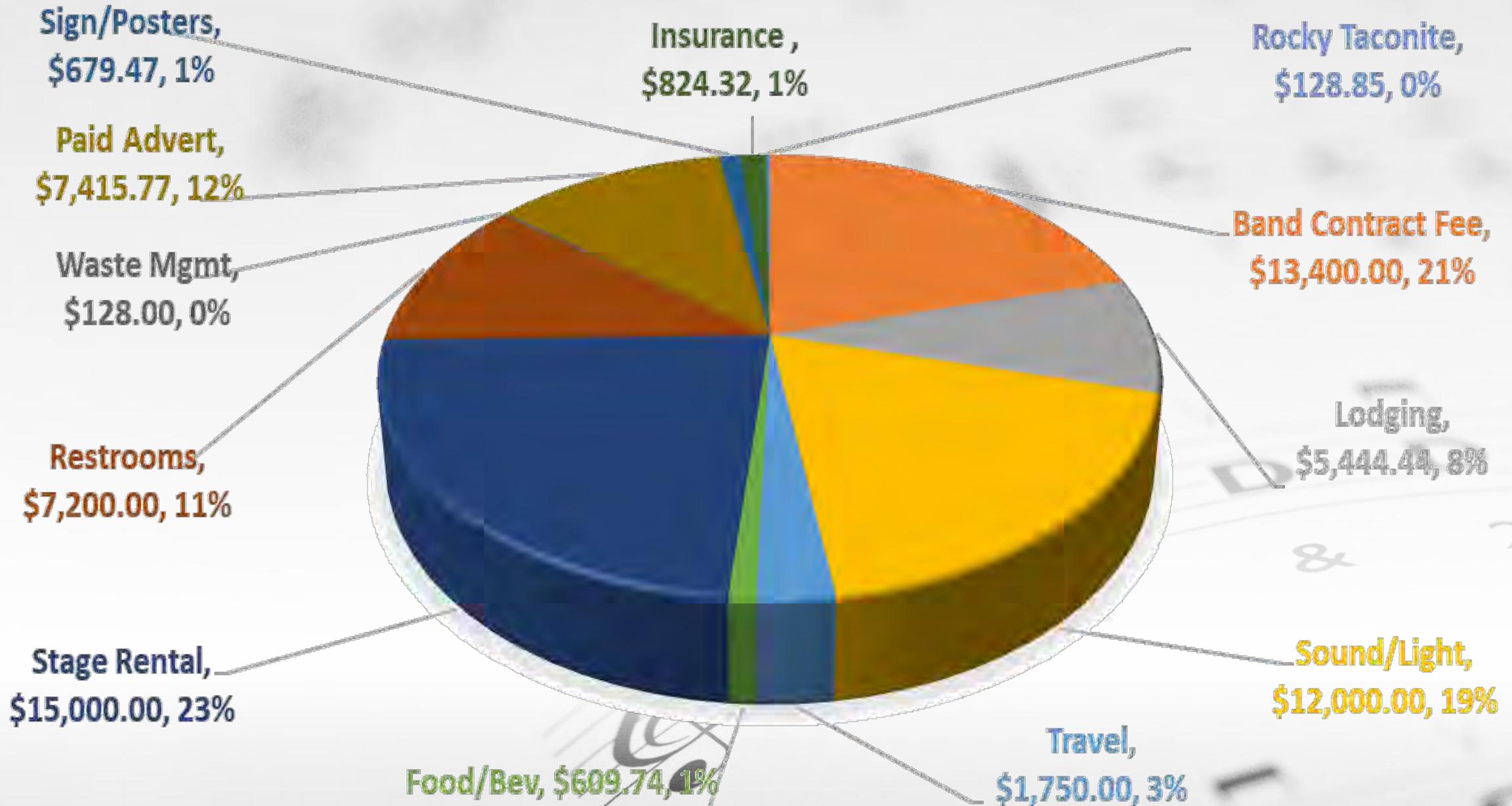
IN KIND - WILLIAM KELLEY HIGH SCHOOL,
\$3,300.00, 5%

LOVIN' LAKE
COUNTY GRANT,
\$27,000.00, 42%

IND/CORP/FDN
DONATIONS,
\$3,259.63, 5%



2022 SILVER BAY MUSIC IN THE PARK EXPENSES - \$64,580.59



Rocky Wall Productions wraps up successful season

By Kitty Mayo

Silver Bay got to rock through some summer evenings with next-level performances brought to town by the ever-enthusiastic and tuned in Rocky Wall Productions.

Rocky Wall Productions is a nonprofit organization brought to life by dedicated volunteers in Silver Bay who believe in the power of music to build community connections, and fun is on the roster, too.

Organizer extraordinaire Nelson French, resident of Silver Bay and Rocky Wall-ite, says the eight-concert series had a great response this year.

"It was a fantastic series with a diverse group of artists with a wonderful community reception and a significant response from people visiting the area," said French.

Averaging about 300 people per show, a total of 2,475 attendees are estimated to have come to listen to good music together at Silver Bay's City Center Park. A natural sloped grassy area near city hall, the concert area provided breathtaking views with Lake Superior as the backdrop.

Last year was the inaugural season for Rocky Wall Productions kicking off five concerts, and at this point French says the venue is attracting interest from performers, stating, "we have five years' worth of artists that want to come and play, the word is spreading."

Originally solely funded through Lovin' Lake County dollars, French says that additional contributions from sponsors were attained this year, a source that he hopes

to continue to grow. Instead of focusing on local talent that is well represented in other venues, French says that Rocky Wall wants to continue to bring bigger acts to town that people would not otherwise get to see locally.

Building out shows into the shoulder seasons, and looking at adding some indoor concerts at the William Kelley auditorium are under consideration for next year.



photo by Nelson French

10 member band Lolo's Ghost put on a magical performance before 300 concert attendees as they filled City Center Park with an amazing Americana and indie rock music performance.



© Don J Olson

photo by Donald Olson

Charlie Parr kicked off the 2022 Silver Bay Music in the Park Concert Series. An estimated 800 folks attended the season opener and enjoyed an amazing outdoor music experience in Silver Bay's City Center Park.

Thanks to our Board of Directors



Gene LaFond



Lisa Berg



Nelson French





Producing and promoting live music in Silver Bay and on Lake Superior's North Shore from Duluth to Grand Portage. Bringing the best of Americana Music to the North Country

